

Half the world's population lives in urban areas today.

Whereas 30 per cent of the world population lived in urban areas in 1950, the proportion of urban dwellers rose to 47 per cent by 2000 and is projected to attain 60 per cent by 2030.

# Urbanisation increases water use dramatically!



Average per capita water withdrawals for personal use

Source: The John Hopkins University, Population Reports

Governments are not equipped to manage urban water supply. In India around 217 towns and cities out of 3,119 do not have any kind of treatment for waste.

While cities are running short of water, at the same time water resources are being used for subsidised irrigation in agriculture. Farmers are fighting with cityfolk. The poor are competing with the rich for the same limited amount of water.

**In 1900 the average American household used as little as 27 litres of water per day. Compare it with water use today - more than 580 litres!**

